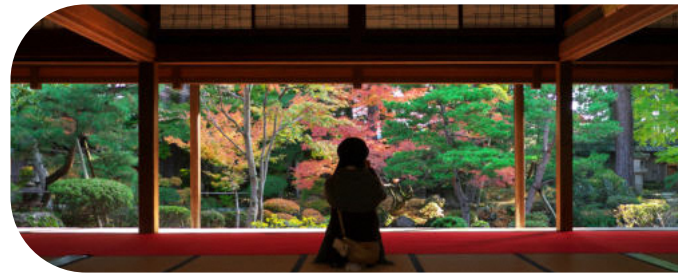


UNBEATEN PATH FROM THE PORTS OF

NIIGATA



NIIGATA CITY

Due to its rich nature, Niigata has become Japan's number one rice producer and has fostered a traditional culture related to rice. Here, in addition to touring the mansions of some of Japan's most wealthy farmers, you can meet the Niigata Furumachi Geisha, who were born as part of the hospitality culture of the thriving port town 200 years ago. In addition, in the Tsubame-Sanjo area, there is a thriving metal industry that has its roots as a side job for rice farmers, and there are restaurants that use locally produced tableware.



Sado boasts gifts from the rich nature, including millions of tobishima kanzo lilies at Onogame from late May to mid-June. Taraibune was designed for fishing along the Ogi coast, which has many narrow, rocky reefs, and offers a boat ride experience while admiring the beautiful scenery. Onidaiko is a traditional performing art of Sado. The destination features a blend of cultures, which makes Sado a microcosm of Japanese culture.

SADO ISLAND



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Port info: <https://www.pref.niigata.lg.jp/sec/kowanshinko/brochure.html>

